



Director, Product Development

Why Join Us

Inceptia is a nonprofit organization committed to offering effective and uncomplicated solutions in verification, financial aid management, financial education, and repayment wellness. For more than 35 years, Inceptia has helped millions of students achieve their higher education dreams at schools nationwide. Our mission is to support schools in illuminating a path toward educational and financial success for students and families, allowing them to pursue their dreams of reaching their full potential. Our solutions are designed to support student success by helping financial aid administrators maximize resources, so they can spend more time delivering meaningful learning experiences across the student lifecycle that fosters education and personal development.

Inceptia is looking for a Product Development Director to join our team!

What you'll do!

The Product Development Director is essential in keeping a finger on the pulse of industry and client trends, helping Inceptia address business challenges by bringing innovative products and solutions to market. This role is all about generating fresh, technology-driven ideas and enhancing existing offerings to create new revenue streams for the company. The Director collaborates closely with the business lead to build strong cases and documentation that highlight the solution's value, its benefits for the industry, and how it sets Inceptia apart from the competition.

We're looking for someone with experience in Agile methodologies and a keen understanding of how to harness technology in product development to give us a competitive edge. This person will need to work seamlessly with the internal development teams and management to prioritize projects and ensure they are completed on time. Additionally, they will collaborate closely with the business line owner to define product requirements and project scope, effectively bridging the gap between business needs and IT development to ensure smooth project execution.

What We Offer

- Support. We'll provide a positive environment and the tools for success with training, annual performance reviews, and opportunities for salary increases.
- We value a Work-Life Balance.
- We reward candidates by offering competitive pay.
- Benefits (Medical, Dental, Vision, Life Insurance, and two retirement benefits with a **100% 401(k) match!**)
- We value education and offer tuition reimbursement of up to \$5,250 per calendar year.
- We not only provide employees with 10 paid holidays, 1 floating holiday, and Christmas week paid holiday closedown, but you'll also receive 15 days (3 weeks) of vacation and 10 days of sick time annually.



What you'll need!

- A Bachelor's degree from a four-year College or university is required, plus, a minimum of three years in a position of relevant experience.
- A creative, self-directed, and skilled project manager with at least five years of relevant experience and a proven, measurable track record of success.
- Demonstrates an intellectual curiosity and willingness to contribute to the firm's knowledge assets and team development.
- Background in innovation and creativity consulting, management consulting, strategy consulting, organizational development consulting, marketing/advertising, and or brand management is preferred.
- Brings a deep understanding and strong skill set in advising senior clients and providing professional consulting services.
- Enthusiastic and visionary leader with a strong drive to create a positive work environment.
- Strong interest in the power of creativity and innovation to positively impact business and organizations.
- Thrives in a fast-paced, dynamic environment while possessing the ability to work with individuals both inside and outside of the organization.
- Knowledge and detailed understanding of financial aid processes with 5+ years working in a financial aid department preferred.
- Successful completion of a background investigation is required.

How to Apply

If you are interested in this exciting opportunity, apply today and submit your resume and cover letter on our ADP Workforce Now site at <https://bit.ly/3WKMpjS> or send via email to hrd@fes.org. For more information, please visit our website at www.Inceptia.org.

FES and Inceptia take affirmative action to ensure that applicants with job-related qualifications are employed and employees are treated when employed without regard to their race, color, religious creed, age, marital status, national origin, ancestry, sex, gender identity or expression, intellectual disability, mental disability or physical disability.

Equal Opportunity Employer