

Why Join Us

At Inceptia, we hire the most talented people for our teams. We have a passion for higher education. We provide expertise in higher education access, student loan repayment, analytics, default prevention, financial education and verification. Our mission is to support schools as they arm students with the knowledge needed to become financially responsible citizens. Inceptia educates students on how to pay for college, guides borrowers through loan repayment counseling, and provides default prevention strategies and services to schools.

What you'll do!

Our **Financial Education Outreach Manager** will drive and execute Inceptia's financial education programming and content, as well as social media and digital marketing campaigns to promote Inceptia's ongoing high school and post-secondary financial education goals.

If you have a passion for financial education and crave the ability to move the needle at a national level, this is an excellent opportunity to spread your wings. We value creativity and exploring new ideas in order to empower educators, advocates and students on all topics related to financial wellness. We are a small but mighty team that supports and encourages each other with the goal of doing well by doing good.

What We Offer

- Support. We'll provide a positive environment and provide you the tools for success.
- Comprehensive Training Program
- A fun Casual Work Environment
- We value a Work Life Balance
- Benefits! (Medical, Dental, Vision, Life Insurance, and two retirement benefits **(with a 100% 401(k) match!)**)
- Want to continue your education? We can help with that! We offer tuition reimbursement up to \$5,250 per calendar year.
- Ready for a vacation? Well, you are in luck! We provide employees with 10 paid holidays and 15 days of vacation.

What you'll have!

- Bachelor's degree in Marketing, Communications, or a related field, plus a minimum of two years' experience working with financial education programs and social media tools and techniques; or equivalent combination of education and experience.
- Previous sales or marketing experience a plus.
- Preferred background in education and/or understanding of financial education fundamentals.
- Expertise publishing or participating on blogs, social news, video/photo sharing, social networking applications with a strong personal interactive reputation.
- Excellent Prezi, Word, PowerPoint, Excel, Outlook, and WordPress skills required.
- Experience with monitoring, engagement and analytics platforms (i.e. Hootsuite) a plus.
- Superstar communication skills.
- Strong work ethic, integrity, and the commitment to continuous improvement.
- Successful completion of a background investigation is required.
- Provide own transportation as this position will travel up to 50% of the time.

Please apply on-line on our ADP Workforce Now site by going to <https://bit.ly/2IUva0o> or email your resume to hrd@fes.org. For more information, please visit www.Inceptia.org.