

## Senior Director, Product Development

### Why Join Us

Inceptia, a division of National Student Loan Program (NSLP), is a nonprofit organization committed to offering effective and uncomplicated solutions in verification, financial aid management, financial education, and repayment wellness. For more than 35 years, Inceptia and NSLP have helped millions of students achieve their higher education dreams at schools nationwide. Our mission is to support schools in illuminating a path towards educational and financial success for students and families, allowing them to pursue their dreams of reaching their full potential. Our solutions are designed to support student success by helping financial aid administrators maximize resources, so they can spend more time delivering meaningful learning experiences across the student lifecycle that fosters education and personal development.

**Inceptia, a division of the National Student Loan Program is looking for a Senior Director of Product Development to join our team in Lincoln, Nebraska!**

### What you'll do!

The **Senior Director of Product Development** monitors industry and client trends in collaboration with business owners to determine how Inceptia can help solve school issues by delivering innovative products and solutions to the market place. This individual will have an extensive understanding of technology and how it can be leveraged through product development to position the organization ahead of its competitors. The Senior Director of Product Development works closely with all internal and external colleagues to ensure effective and efficient implementation of services – guaranteeing a highly positive customer experience.

In addition to providing department oversight, this position carries out supervisory responsibilities to include interviewing, hiring, training, and coordinating the activities of the Product Development staff.

The ideal candidate must be able to partner effectively across functions and gain alignment on development projects and product trade-offs. Further, the ideal candidate is a big picture and detailed/granular thinker, has a knack for building relationships and a strong interest in the power of creativity and innovation and its positive impact on business growth.

### What We Offer

- Support. We'll provide a positive environment and the tools for success with annual performance reviews and opportunity for salary increases.
- We support remote working options.
- We value a Work Life Balance.
- A fun, casual work environment that includes casual attire.
- We reward candidates by offering competitive pay.
- Benefits (Medical, Dental, Vision, Life Insurance, and two retirement benefits with a **100% 401(k) match!**)
- We value education and offer tuition reimbursement up to \$5,250 per calendar year.
- We not only provide employees with 11 paid holidays every year, you also receive 15 days (3 weeks) of vacation and 10 days of sick time annually.

## What you'll need!

- A Bachelor's degree from a four-year College or university is required, an advanced degree in relevant field is preferred; with an emphasis on consulting, marketing, advertisement, brand management, business, or other related field.
- A curious, self-directed and skilled project manager with five+ years relevant experience and a proven, measurable track record of success.
- Background in leading innovation efforts within organizations while bringing a deep understanding and a strong skill-set in advising senior clients and providing professional consulting services.
- Manages the overall product development processes bridging the gap between the business functions and IT to ensure a smooth development.
- Excellent written and verbal communication skills with a passion for facilitation and writing detailed product documentation.
- Thrives in a fast paced, dynamic environment working with a wide variety of individuals both inside and outside of the organization.
- Tech-savvy and able to translate concepts into value driven outcomes.
- Proven ability to partner effectively and develop business cases and documentation to showcase the value of the technology solutions and their impact on the industry.
- Knowledge and detailed understanding of financial aid processes with 5+ years working in a financial aid department preferred.
- Successful completion of a background investigation is required.

## How to Apply

If you are interested in this exciting opportunity, apply today and submit your resume and cover letter on our ADP Workforce Now site at <https://bit.ly/3tzkSSZ> or send via email to [hrd@fes.org](mailto:hrd@fes.org). For more information, please visit our website at [www.Inceptia.org](http://www.Inceptia.org).

*FES and Inceptia take affirmative action to insure that applicants with job related qualifications are employed and employees are treated when employed without regard to their race, color, religious creed, age, marital status, national origin, ancestry, sex, gender identity or expression, intellectual disability, mental disability or physical disability.*

Equal Opportunity Employer