

FAFSA REMINDERS FOR STUDENTS & PARENTS/GUARDIANS

Suggested verbiage for schools to communicate to borrowers.

FAFSA DECEMBER RELEASE DATE

(notification of the one-time delayed release for the 2024-25 FAFSA)

SUBJECT: New for 2023: FAFSA in December

The FAFSA form is receiving a makeover – which is great news! The new form will be simplified and easier to complete, with changes going into effect with the upcoming 2024-25 form.

How Does This Affect Me?

Usually, the new FAFSA form becomes available on October 1st every year. However, because of the changes to the form, this year's release date will be pushed back to December 2023. This is a one-time only delay, so you can expect next year's form (the 2025-26 FAFSA) to become available on October 1, 2024.

The FAFSA process began **<release date>** for the **<aid year>** academic year. If you don't fill out the FAFSA, you risk losing out on money for which you might be eligible. And since many schools and some types of aid operate on a first-come, first-served basis, waiting to refile your FAFSA may mean losing hundreds or thousands of dollars!

Be proactive and complete your FAFSA now. Starting your next academic year with your financial aid in order means less stress (and maybe more money!) so you can concentrate on what matters most: classes, learning, and great experiences.

What Do I Need to Do?

If you had already marked your calendar to tackle the 2024-25 FAFSA in October, well, high five to you for planning ahead! But also, just move that task to December and keep an eye on www.studentaid.gov for further details.

If you hadn't really given the FAFSA any thought, consider this a great opportunity to proactively plan now to complete your FAFSA in the month of December. Remember, the FAFSA is required to determine not just federal, but also state and school aid eligibility. And since some aid is awarded on a first come, first served basis, filling out your form ASAP is a smart move!

<School Name> Financial Aid Office

FAFSA OPENING PROMPT

(suggested send as soon after date is announced)

STUDENT SUBJECT: It's FAFSA time!

Hi <Student>!

Did you know you have to fill out a new FAFSA every year? The <aid year> FAFSA is now available!

The FAFSA process began <release date> for the <aid year> academic year. If you don't fill out the FAFSA, you risk losing out on money for which you might be eligible. And since many schools and some types of aid operate on a first-come, first-served basis, waiting to refile your FAFSA may mean losing hundreds or thousands of dollars!

Be proactive and complete your FAFSA now. Starting your next academic year with your financial aid in order means less stress (and maybe more money!) so you can concentrate on what matters most: classes, learning, and great experiences.

<School Name> Financial Aid Office

PARENT/GUARDIAN SUBJECT: It's FAFSA time – already!

Hi Parent/Guardian of <Student>!

The <aid year> FAFSA is open!

Did you know you have to fill out a new FAFSA every year? The <aid year> FAFSA is now available!

The FAFSA process began <release date> for the <aid year> academic year. If you and your student don't fill out the FAFSA, your student risks losing the opportunity to qualify for financial aid. Additionally, many schools and some forms of aid operate on a first-come, first-served basis, waiting to refile your FAFSA may mean losing hundreds or thousands of dollars!

Be proactive and complete your FAFSA now. Helping your student starting the next academic year with financial aid in order means less stress (and maybe more money!) so they can concentrate on what matters most: classes, learning, and great experiences.

<School Name> Financial Aid Office

FAFSA REMINDER

(suggested send 30 days after availability)

STUDENT SUBJECT: The time is now for the <aid year> FAFSA!

Hi <Student>,

Two friendly reminders: You need to complete a new FAFSA every year, and the FAFSA for <aid year> became available <release date>.

Take it from us, completing your FAFSA now will save you a lot of stress later. Don't believe us? Here's a list of how an early FAFSA pays off (literally):

- Did you know some schools and some types of aid operate on a first-come, first-serve basis? Yup! So early FAFSA = meeting early deadlines = not being last in line. Early FAFSA increases your odds of receiving the maximum financial aid for which you qualify.
- You'll have more time to complete verification, should you be selected. Instead of scrambling to complete everything at the last time minutes, you'll have time to gather navigate the process without breaking a sweat.
- If you're already in school, not receiving your aid on time means you may be withdrawn from classes for nonpayment. Don't let this happen to you! Early FAFSA means your aid will be in place and your tuition paid from day one.

Ready to get started?

Just visit studentaid.gov to request FSA IDs for students and parents/guardians, upload your IRS data, and complete your FAFSA!

Start your next academic year on the right foot and get your financial aid in order early, so you can concentrate on classes...and food, but mostly classes.

<School Name> Financial Aid Office

PARENT/GUARDIAN SUBJECT: The time is now for the <aid year> FAFSA!

Hi Parent/Guardian of <Student>,

The FAFSA became available on <release date> for the <aid year> academic year.

Take it from us, completing your FAFSA now will save you a lot of stress later! If you don't fill out the FAFSA, your student could be missing out on valuable financial aid – and that can lead to late or no payments, or even being withdrawn from or not being able to register for classes at all.

The benefits of completing your FAFSA now include:

- Meeting financial aid deadlines, increasing the chances of receiving the maximum financial aid for which your student may be eligible
- Receiving earlier notification if your student is chosen for verification, – giving you time to gather required documents and confirm your financial aid eligibility
- Ensuring your student can pay tuition on time and not run the risk of being locked out of or removed from classes

Ready to get started?

Just visit studentaid.gov to request FSA IDs for students and parents/guardians, upload your IRS data, and complete your FAFSA!

Start your student's next academic year with their financial aid in order, so they can concentrate on classes – not stress about how to pay for them.

<School Name> Financial Aid Office

FAFSA SECOND REMINDER

(suggested send 60 days after availability)

STUDENT SUBJECT: The gift you give yourself

Hi, <Student>!

Don't forget to give yourself the gift of financial aid!

We want to remind you how important it is to fill out your FAFSA early. The **<aid year>** form became available on <release date> – so what are you waiting for?

Taking care of this now you can save you the hassle of any last-minute bumps or hiccups that could hold up the processing of your aid. Do yourself a favor and complete the FAFSA now. Just visit studentaid.gov to get started.

Start your next academic year with your financial aid in order, so you can concentrate on classes – not worry about how to pay for them.

<School Name> Financial Aid Office

PARENT/GUARDIAN SUBJECT: What's the gift that keeps on giving?

Hi, Parent/Guardian of <Student>!

Early FAFSA is the gift that keeps on giving!

We want to remind you how important it is to fill out your FAFSA early. The **<aid year>** form became available on <release date> – so what are you and your student waiting for?

Taking care of this now you can save you and your student the hassle of any last-minute bumps or hiccups that could hold up the financial aid awarding process. Do yourself a favor and complete the FAFSA now. Just visit studentaid.gov to get started.

Start your student's next academic year with their financial aid in order, so they can concentrate on classes – not stress about how to pay for them.

<School Name> Financial Aid Office

FAFSA FINAL REMINDER

(suggested send 90 days after availability)

STUDENT SUBJECT: The clock is ticking, again!

Hi, <Student>!

Set yourself New Year's Resolution to complete your FAFSA ASAP!

We want to remind you how important it is to fill out your FAFSA early.

The <aid year> form became available on <release date> – so what are you waiting for?

Remember, there are important deadlines you must meet in order to be eligible for the full amount of aid for which you may qualify. Ask about your school's deadlines, as well as any deadlines for receiving state aid – and submit your FAFSA well in advance of all due dates.

And, let's not forget about verification. If you are selected again, remember that you will need extra time to complete that process. Another good reason to not put off until tomorrow what you can get done today.

Just visit studentaid.gov to request FSA IDs for students and parents/guardians, upload your IRS data, and complete your FAFSA!

<School Name> Financial Aid Office

PARENT/GUARDIAN SUBJECT: The clock is ticking, again!

Hi, Parent/Guardian of <Student>,

Resolve to complete the FAFSA early this year!

We want to remind you how important it is to fill out your FAFSA early. The <aid year> form became available on <release date> – so what are you and your student waiting for?

Remember, there are important deadlines you must meet in order to be eligible for the full amount of aid for which your student may qualify. Ask about your school's deadlines, as well as any deadlines for receiving state aid – and submit your FAFSA well in advance of all due dates.

And, let's not forget about verification. If you are selected again, remember that you will need extra time to complete that process. Another good reason to not put off until tomorrow what you can get done today.

Just visit studentaid.gov to request FSA IDs for students and parents/guardians, upload your IRS data, and complete your FAFSA!

<School Name> Financial Aid Office