

FAFSA Reminders for Students & Parents

suggested verbiage for schools to communicate to borrowers



FAFSA Opening Prompt

(suggested send October 1)

STUDENT SUBJECT: It's FAFSA time!

Hi **<Student>**!

Did you know you have to fill out a new FAFSA every year? The **<aid year>** FAFSA is now available!

The FAFSA process began October 1 for the **<aid year>** academic year. If you don't fill out the FAFSA, you risk losing out on money for which you might be eligible. And since many schools and some types of aid operate on a first-come, first-served basis, waiting to refile your FAFSA may mean losing hundreds or thousands of dollars!

Be proactive and complete your FAFSA now. Starting your next academic year with your financial aid in order means less stress (and maybe more money!) so you can concentrate on what matters most: classes, learning, and great experiences.

<School Name> Financial Aid Office>

PARENTS SUBJECT: It's FAFSA time – already!

Hi Parent of **<Student>**!

The **<aid year>** FAFSA is open!

Did you know you have to fill out a new FAFSA every year? The **<aid year>** FAFSA is now available!

The FAFSA process began October 1 for the **<aid year>** academic year. If you and your student don't fill out the FAFSA, your student risks losing the opportunity to qualify for financial aid. Additionally, many schools and some forms of aid operate on a first-come, first-served basis, waiting to refile your FAFSA may mean losing hundreds or thousands of dollars!

Be proactive and complete your FAFSA now. Helping your student starting the next academic year with financial aid in order means less stress (and maybe more money!) so they can concentrate on what matters most: classes, learning, and great experiences.

<School Name> Financial Aid Office>

FAFSA Reminder

(suggested send November 1)

STUDENT SUBJECT: The time is now for the <aid year> FAFSA!

Hi <Student>,

Two friendly reminders: You need to complete a new FAFSA every year, and the FAFSA for <aid year> became available October 1!

Take it from us, completing your FAFSA now will save you a lot of stress later. Don't believe us? Here's a list of how an early FAFSA pays off (literally):

- Did you know some schools and some types of aid operate on a first-come, first-serve basis? Yup! So early FAFSA = meeting early deadlines = not being last in line. Early FAFSA increases your odds of receiving the maximum financial aid for which you qualify.
- You'll have more time to complete verification, should you be selected. Instead of scrambling to complete everything at the last time minutes, you'll have time to gather navigate the process without breaking a sweat.
- If you're already in school, not receiving your aid on time means you may be withdrawn from classes for nonpayment. Don't let this happen to you! Early FAFSA means your aid will be in place and your tuition paid from day one.

Ready to get started?

Download the myStudentAid app (iOS and Android) and fill out the FAFSA from a mobile device or visit fafsa.gov and fill it out from anywhere!

Start your next academic year on the right foot and get your financial aid in order early, so you can concentrate on classes...and food, but mostly classes.

<School Name> **Financial Aid Office**

PARENT SUBJECT: The time is now for the <aid year> FAFSA!

Hi Parent of <Student>,

The FAFSA became available on October 1 for the <aid year> academic year.

Take it from us, completing your FAFSA now will save you a lot of stress later! If you don't fill out the FAFSA, your student could be missing out on valuable financial aid – and that can lead to late or no payments, or even being withdrawn from or not being able to register for classes at all.

The benefits of completing your FAFSA now include:

- Meeting financial aid deadlines, increasing the chances of receiving the maximum financial aid for which your student may be eligible
- Receiving earlier notification if your student is chosen for verification,– giving you time to gather required documents and confirm your financial aid eligibility
- Ensuring your student can pay tuition on time and not run the risk of being locked out of or removed from classes

Ready to get started?

Download the myStudentAid app (iOS and Android) and fill out the FAFSA from a mobile device or visit fafsa.gov and fill it out from anywhere!

Start your student's next academic year with their financial aid in order, so they can concentrate on classes – not stress about how to pay for them.

<School Name> Financial Aid Office

FAFSA Second Reminder

(suggested send December 1)

STUDENT SUBJECT: The gift you give yourself.

Hi, **<Student>!**

Don't forget to give yourself the gift of financial aid!

We, the Inceptia Verification Gateway Team want to remind you how important it is to fill out your FAFSA early. The **<aid year>** form became available on October 1 – so what are you waiting for?

Taking care of this now you can save you the hassle of any last-minute bumps or hiccups that could hold up the processing of your aid. Do yourself a favor and complete the FAFSA now. Use the myStudentAid app so you can fill it out from a mobile device, or visit fafsa.gov and fill it out from anywhere.

Start your next academic year with your financial aid in order, so you can concentrate on classes – not worry about how to pay for them.

<School Name> Financial Aid Office

PARENT SUBJECT: What's the gift that keeps on giving?

Hi, Parent of **<Student>!**

Early FAFSA is the gift that keeps on giving!

We, the Inceptia Verification Gateway Team want to remind you how important it is to fill out your FAFSA early. The **<aid year>** form became available on October 1 – so what are you and your student waiting for?

Taking care of this now you can save you and your student the hassle of any last-minute bumps or hiccups that could hold up the financial aid awarding process. Do yourself a favor and complete the FAFSA now. Use the myStudentAid app so you can fill it out from a mobile device, or visit fafsa.gov and fill it out from anywhere.

Start your student's next academic year with their financial aid in order, so they can concentrate on classes – not stress about how to pay for them.

<School Name> Financial Aid Office

FAFSA Final Reminder

(suggested send January 15)

STUDENT SUBJECT: The clock is ticking, again!

Hi, <Student>!

Set yourself New Year's Resolution to complete your FAFSA ASAP!

We, the Inceptia Verification Gateway Team, want to remind you how important it is to fill out your FAFSA early.

The <aid year> form became available on October 1 – so what are you waiting for?

Remember, there are important deadlines you must meet in order to be eligible for the full amount of aid for which you may qualify. Ask about your school's deadlines, as well as any deadlines for receiving state aid – and submit your FAFSA well in advance of all due dates.

And, let's not forget about verification. If you are selected again, remember that you will need extra time to complete that process. Another good reason to not put off until tomorrow what you can get done today.

Complete your FAFSA now from your mobile device with the myStudentAid app or visit fafsa.gov and fill it out from anywhere.

<School Name> Financial Aid Office

PARENT SUBJECT: The clock is ticking, again!

Hi, Parent of <Student>,

Resolve to complete the FAFSA early this year!

We, the Inceptia Verification Gateway Team, want to remind you how important it is to fill out your FAFSA early. The <aid year> form became available on October 1 – so what are you and your student waiting for?

Remember, there are important deadlines you must meet in order to be eligible for the full amount of aid for which your student may qualify. Ask about your school's deadlines, as well as any deadlines for receiving state aid – and submit your FAFSA well in advance of all due dates.

And, let's not forget about verification. If you are selected again, remember that you will need extra time to complete that process. Another good reason to not put off until tomorrow what you can get done today.

Complete your FAFSA now from your mobile device with the myStudentAid app or visit fafsa.gov and fill it out from anywhere.

<School Name> Financial Aid Office