

# GREAT ADVICE FOR PARENTS



At Inceptia, the foundation of our nonprofit mission is to arm students and schools with the knowledge necessary to make informed financial choices.

As part of this mission, Inceptia is proud to collaborate with the personal finance site NerdWallet to arm you with a **free** parents' guide to navigating college finances. This eGuide is an easy-to-read, easy-to-share resource that offers timely advice on what students and their families should know leading up to and during the college enrollment process, from how to budget for the application process, to helping your student start making wise financial decisions now.

Here's a sneak peek at just some of what you'll find in the eGuide:

- Applying to College? Expect to Pay at Least This Much
- 6 Last-Minute Strategies to Pay for College
- Strategies to Maximize Your Child's Financial Aid Eligibility

## Plus, tips for you *and* your student!

We want to provide this valuable resource to the people who make a difference every day in the lives of high schoolers: parents, family members, counselors, teachers, and every other mentor and educator that is committed to student success.

Get your copy of "Great Advice for Parents 2017" by scanning the QR code, or visit <http://bit.ly/InceptiaParentAdvice2017> to download. Read it, share it, and talk about it with the future college students in your life—now there's some great advice!!

