

GREAT ADVICE FOR PARENTS



At Inceptia, the heart of our nonprofit mission is to arm students with the knowledge necessary to make informed financial choices.

As part of this mission, we want to reach out to high school students and provide them with the tools they need now to make sound financial decisions. We want to partner with the people who make a difference every day in the lives of these high schoolers: parents, family members, counselors, teachers, and every other mentor and educator that is committed to student success.

To this end, we have teamed up with the personal finance site NerdWallet to release our first edition of “Great Advice for Parents.” This free eguide offers timely advice on what students and their families should know leading up to and during the college enrollment process, as well as steps you can take now to help teens be financially prepared.

Here’s a sneak peek at just some of what you’ll find in this eGuide:

- Picking the right college to avoid student debt
- Way’s to pay for your child’s college, no matter when you start saving
- Financial Aid secrets
- Talk With Your Kids Now to Create Independent Adults Later



If you want to use this as your guidebook, go for it! We want you to feel confident sending your soon-to-be college student off with a solid background on the ins and outs of all things finance. Whether tackling budget development or discussing ways to avoid student debt – we’ve got you covered.

Visit <http://bit.ly/2cfKHAb> to download our eGuide. Read it and share with the future college students in your life. Maybe you can pick up some financial tips too!

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