



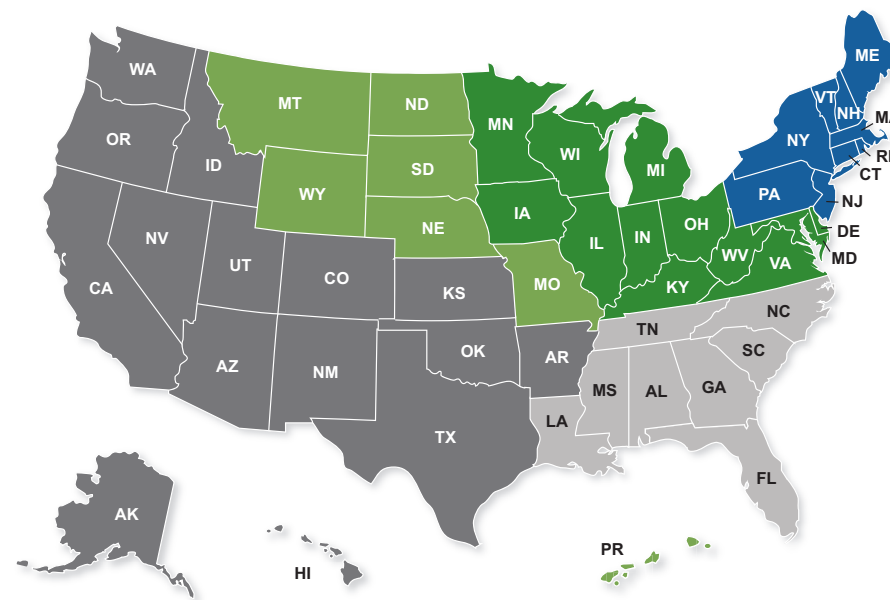
We understand there are many challenges you face that take time away from counseling your students. Our mission is to support schools in illuminating a path towards educational and financial success for students and families, allowing them to pursue their dreams of reaching their full potential.

We design solutions to support student success by helping financial aid administrators maximize resources, so they can spend more time delivering meaningful learning experiences across the student lifecycle that fosters education and personal development.

## TALK TO US

To learn more about the full capabilities of our Financial Aid Management Solutions, contact your business development representative, call 888.529.2028 or visit [inceptia.org](http://inceptia.org)

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# SUPPORTING THE STUDENT JOURNEY



- FINANCIAL AID MANAGEMENT
- FINANCIAL EDUCATION
- STUDENT OUTREACH PROGRAMS
- SMART BORROWING
- REPAYMENT WELLNESS

# STUDENT JOURNEY THROUGH THE FINANCIAL AID OFFICE



## Financial Aid Management

### Verification Gateway

Verification Gateway is an intuitive solution that gathers information and documentation required to verify students for Federal Financial Aid. VG utilizes smart technology to automatically approve verifications and separate those that need further review.

### PJ Advisor

PJ Advisor's secure and device-responsive platform delivers an intuitive self-service solution that guides students step-by-step through the professional judgement request process.

### SAP Advisor

SAP Advisor is a fully automated online solution that provides students, faculty and the financial aid staff with the tools to effectively manage the Satisfactory Academic Progress process and SAP appeals — quickly and seamlessly.

## Financial Education

### Financial Avenue

Financial Avenue is a financial education platform with one mission: to advance financial equity and understanding by helping students of all ages put the personal back in personal finance.

### Smart Borrowing

#### Loan Summary

Loan Summary is a solution modeled after successful "debt letter" initiatives providing the nudge your students need, at just the right time, to make informed borrowing decisions. This timely information bridges the gap between entrance and exit counseling to help students better understand the connection between current borrowing and future outcomes.

### Student Knowledge HQ

Student Knowledge HQ is a comprehensive, secure, device-responsive portal specifically designed to provide student borrowers with tools, support and financial knowledge.

## Student Outreach Programs

Student Outreach Programs act as an extension of your team, providing students with proactive, personalized outreach. We work together to make sure your students feel connected during pivotal times in their journey, like FAFSA completion, repayment, or when considering withdrawal.

### Repayment Wellness

#### Grace Counseling Outreach

Through Grace Counseling Outreach, we connect with students during the critical grace period, educating them on repayment and their options. Reaching out to students no longer enrolled at least halftime helps solve potential issues and keeps your cohort default rate intact.

#### Repayment Counseling Outreach

Repayment Counseling Outreach takes a personal approach to the challenges of repayment to relieve student anxiety to make the process easier for them. By providing guidance, we show them the path to successful repayment. It's a positive outcome for your students and your CDR.

