



# **Suggested Imagery and Verbiage to Promote Repayment Counseling Outreach Chat**

# Marketing Materials with Cobranding Space

These images are available for download on your dashboard.

Twitter



FB  
Instagram  
LinkedIn



Email & web  
PDF flyer or  
poster

# School Communication

## Twitter sample copy

- Have questions about your student loans? Chat anonymously with an Inceptia student loan advocate M-F, 8-5 CT to help keep you on track. [bit.ly/KnowlAssistance](https://bit.ly/KnowlAssistance) #themoreyouknowl



## Other social sample copy

- Do you have questions about your federal student loans? When to pay, how much to pay, how to pay, what happens if you can't pay? The Knowl has you covered with an anonymous chat session M-F, 8-5 CT. You can chat or actually talk with an Inceptia student loan advocate who works with [school name] to help you with questions that might be holding you back from a successful financial future.

# School Communication

## Email

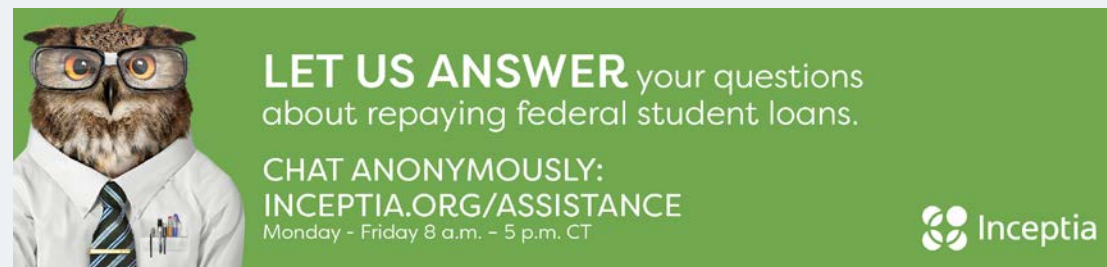
Subject: **Ask us anything... about repaying your federal student loans.**

[Student first name]

Do you have questions about your federal student loans? When to pay, how much to pay, how to pay, what happens if you can't pay? The Knowl has you covered with an anonymous chat session Monday – Friday, 8-5 Central Time. You can chat or actually talk with an Inceptia student loan advocate who works with **[school name]** to help you with questions that might be holding you back from a successful financial future.

[Start a chat session](#) or if you have an urgent issue, call 855.471.1615.

Email header available for  
download on your dashboard.



# School Communication

## Website

### **Do you have questions about your federal student loans?**

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Inceptia is a nonprofit organization committed to innovative, effective and uncomplicated solutions for verification, financial aid management, smart borrowing, financial education and repayment wellness.





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**Let us know if you  
have questions.**

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